

Board of County Commissioners Agenda Request

Date of Meeting: April 19, 2016

Date Submitted: April 5, 2016

To: Honorable Chairperson and Members of the Board

From: Robert M. Presnell, County Administrator
David Weiss, County Attorney
Allara Gutcher, Planning and Community Development Director

Subject: Approval of Agreement with Crappie Masters, Inc. to Conduct Crappie Tournament on behalf of Host Gadsden County Tourist Development Council

Statement of Issue:

This agenda item seeks approval of an Agreement with Crappie Masters, Inc. to Conduct a Crappie Tournament on behalf of Host Gadsden County Tourist Development Council.

Background:

Gadsden County solicited RFP No. 16-05, to conduct a Crappie Tournament on behalf of Host Gadsden County Tourist Development Council. Crappie Masters, Inc. submitted the only timely response to the RFP.

Analysis:

Attached is an Agreement with Crappie Masters, Inc. to Conduct a Crappie Tournament on behalf of Host Gadsden County Tourist Development Council. The Agreement incorporates the RFP, Crappie Masters, Inc.'s response to the RFP, and a detail of services. The Agreement is for one Crappie Tournament during the 2017 calendar year, and the County has the option to extend the Agreement to contract with Crappie Masters, Inc. to conduct the Crappie Tournament during the 2018 and 2019 calendar years.

Fiscal Impact:

Under the terms of the Agreement, the County has the option to select from the following four packages in the following amounts in any year that it elects to contract with Crappie Masters, Inc. to conduct the Crappie Tournament:

A. One Day Tournament without Television Package:	\$7,500.00
B. One Day Tournament with Television Package:	\$13,500.00
C. Two Day Tournament without Television Package:	\$15,000.00
D. Two Day Tournament with Television Package:	\$20,000.00

The TDC has recommended the Two Day Tournament with Television Package for the 2017 Crappie Tournament, and the attached Agreement reflects that selection. The TDC Budget for fiscal year 2015-16 includes \$10,000 for the Crappie Tournament, but additional funds are available. The TDC may elect to budget funds for the tournament in subsequent years, and the Agreement may be extended accordingly.

Options:

1. Approve the attached Agreement to Conduct Crappie Tournament on behalf of Host Gadsden County Tourist Development Council with Crappie Masters, Inc. and authorize the chair to sign the Agreement.
2. Propose changes to the attached Agreement to Conduct Crappie Tournament on behalf of Host Gadsden County Tourist Development Council with Crappie Masters, Inc. and authorize the chair to sign the Agreement with changes.
3. Disapprove and reject the attached Agreement to Conduct Crappie Tournament on behalf of Host Gadsden County Tourist Development Council with Crappie Masters, Inc.
4. Board direction.

County Administrator's Recommendation:

Option 1

Attachment:

Agreement to Conduct Crappie Tournament on behalf of Host Gadsden County Tourist Development Council with Crappie Masters, Inc., with Exhibits.

AGREEMENT TO CONDUCT CRAPPIE TOURNAMENT ON BEHALF OF HOST GADSDEN COUNTY TOURIST DEVELOPMENT COUNCIL

THIS AGREEMENT, effective as of the 19th day of April, 2015 (the "Effective Date"), by and between GADSDEN COUNTY, FLORIDA, a political subdivision of the State of Florida (the "County") and CRAPPIE MASTERS, INC., a foreign corporation authorized to transact business in Florida (the "Contractor").

WHEREAS, the County has determined that it would be in the best interests of the citizens of Gadsden County that the County be able to utilize the services of private parties when such services cannot be reasonably provided by the County; and

WHEREAS, the County has determined that hosting a Crappie Tournament will promote tourism in Gadsden County by attracting tourists to the County and thereby having a positive economic impact on the County; and

WHEREAS, the County does not have the expertise or personnel necessary to host a Crappie Tournament, and has determined that it would be in the best interests of the citizens of Gadsden County to contract for these services rather than hiring the necessary personnel to perform the services; and

WHEREAS, in order to secure the most qualified contractor and lowest cost for these services, the County solicited a request for proposals for such services; and

WHEREAS, the Contractor submitted a response to the solicitation; and

WHEREAS, the County determined that it is in the best interests of the Citizens of Gadsden County to contract with the Contractor to provide such services.

NOW, THEREFORE, for and in consideration of the foregoing recitals and the mutual covenants, promises, and obligations set forth herein, the receipt and sufficiency of which are conclusively acknowledged, the parties agree as follows:

1. SERVICES TO BE PROVIDED

The Contractor agrees to provide the following services to the County: Conduct a Crappie Tournament pursuant to and in accordance with RFP 16-05, attached hereto as Exhibit A and incorporated herein, Contractor's Proposal in response to RFP 16-05, attached hereto as Exhibit B and incorporated herein, and the Detail of Services, attached hereto as Exhibit C and incorporated herein. This Agreement, RFP 16-05, Contractor's Proposal in response to RFP 16-05, and the Detail of Services are collectively referred to as the "Contract Documents." In the event of any inconsistency in the Contract Documents, this Agreement shall control, followed by RFP 16-05, then the Detail of Services, then the Contractor's Proposal in response to RFP 16-05.

2. WORK; SUBJECT TO FUNDING

The performance of Gadsden County of any of its obligations under this Agreement shall be subject to and contingent upon the availability of funds lawfully expendable

for the purposes of this Agreement for the current and any future periods provided for within the proposal requirements, and the County shall not be liable for any amounts which are not so available. Nothing herein will prevent the County from entering into the Agreement prior to the adoption of a budget for any fiscal year or for a term exceeding one year, but the Agreement shall be executory only for any amounts which are not available for lawful expenditure. The County's disbursement of funds which were not budgeted or otherwise available for lawful expenditure shall not constitute a waiver of the County's rights hereunder and shall not make the County liable for any further payment.

3. TERM

This Agreement shall be effective for one Crappie Tournament during the 2017 calendar year, unless earlier terminated in accordance with its terms. The County may, at its sole option, extend the Agreement to contract with the Contractor to conduct one Crappie Tournament during the 2018 calendar year and one Crappie Tournament during the 2019 calendar year, on dates to be determined by the County. The County will only consider extending the Agreement for subsequent years after receipt and review of a financial report detailing the use of funds from the prior year in relation to the budget for that year, and showing the economic impact of the Crappie Tournament on the County.

4. CONTRACT SUM

The Contractor agrees that it shall receive in each year that the County elects to contract with the Contractor to conduct the Crappie Tournament one (1) lump sum payment in an amount as set forth below based on the package that the County selects for that year.

The County may select, at its sole option, any of the following four packages, as described in the Contract Documents, for the following amounts:

- | | |
|---|-------------|
| A. One Day Tournament without Television Package: | \$7,500.00 |
| B. One Day Tournament with Television Package: | \$13,500.00 |
| C. Two Day Tournament without Television Package: | \$15,000.00 |
| D. Two Day Tournament with Television Package: | \$20,000.00 |

The County has selected the Two Day Tournament with Television Package for the 2017 calendar year Crappie Tournament. If the County elects to extend the Agreement for additional periods, the County may select any of the packages for the amounts set forth above. There shall be no Agreement and no amounts due for subsequent years unless the County extends the Agreement and selects a package in writing. The County's selection of any package in any year shall not bind the County to make any selection in any subsequent year, and the County may select any package for any year in which this Agreement is in effect at its sole discretion.

5. PAYMENTS

The County will make authorized payments within thirty (30) days of submission and approval of an invoice for services and a detailed budget containing cost categories

and line items showing the budgeted plan for the use of funds, which shall be submitted no earlier than nine (9) months prior to the date that the County elects to conduct the Crappie Tournament in the respective calendar year.

6. STATUS

The Contractor at all times relevant to this Agreement shall be an independent contractor and in no event shall the Contractor nor any employees or sub-contractors under it be considered to be employees of Gadsden County. Nothing in this agreement shall be deemed to create a partnership or joint venture between the Contractor and the County, or between the County and any other party, or cause the County to be liable or responsible in any way for the actions, omissions, liabilities, debts, or obligations of the Contractor or any other person or entity.

This Agreement is solely for the benefit of the County and the Contractor, and no right or cause of action shall accrue upon or by reason hereof, or for the benefit of any third party. Nothing in this Agreement, either express or implied, is intended or shall be construed to confer upon or give any person or entity, other than the parties hereto, any right, remedy, or claim under or by reason of this Agreement or any of the provisions or conditions hereof.

7. INSURANCE

Contractor shall procure and maintain for the duration of this Agreement insurance against claims for injuries to persons or damages to property which may arise from or in connection with the performance of the work hereunder by the Contractor, his agents, representatives, employees or subcontractors. The cost of such insurance shall be included in the Contractor's bid.

A. Minimum Limits of Insurance. Contractor shall maintain limits no less than:

1. General Liability: \$1,000,000 combined single limit per occurrence for bodily injury, personal injury and property damage. If Commercial General Liability Insurance or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to this project/location or the general aggregate limit shall be twice the required occurrence limit.
2. Automobile Liability: \$1,000,000 combined single limit per accident for bodily injury and property damage (Non-owned, Hired Car).
3. Workers' Compensation and Employers Liability: Insurance covering all employees meeting Statutory Limits in compliance with the applicable state and federal laws and Employer's Liability with a limit of \$500,000 per accident, \$500,000 disease policy limit, \$500,000 disease each employee. Waiver of Subrogation in lieu of Additional Insured is required.
4. Professional Liability: All types necessary to protect the County from any professional liability arising under this agreement with a minimum

\$1,000,000 liability unit. The deductible shall not exceed \$25,000 and if greater than \$1,000 must be guaranteed by the Contractor for the difference between the deductible and \$1,000. The professional liability insurance coverage for the services provided under this Agreement shall be maintained in force from the effective date of the contract through at least one year following the actual completion of the provision of any services under the terms of this Agreement.

The Contractor shall provide evidence of the insurance and the evidence shall provide for thirty (30) days' notice in writing to the County prior to cancellation, expiration, or non-renewal.

B. Deductibles and Self-Insured Retentions

Any deductibles or self-insured retentions must be declared to and approved by the County. At the option of the County, either: the insurer shall reduce or eliminate such deductibles or self-insured retentions as respects the County, its officers, officials, employees and volunteers; or the Contractor shall procure a bond guaranteeing payment of losses and related investigations, claim administration and defense expenses.

C. Other Insurance Provisions: The policies are to contain, or be endorsed to contain, the following provisions:

1. General Liability and Automobile Liability Coverages (County is to be named as Additional Insured).
 - a. The County, its officers, officials, employees and volunteers are to be covered as insureds as respects; liability arising out of activities performed by or on behalf of the Contractor, including the insured's general supervision of the Contractor; products and completed operations of the Contractor; premises owned, occupied or used by the Contractor; or automobiles owned, leased, hired or borrowed by the Contractor. The coverage shall contain no special limitations on the scope of protections afforded the County, its officers, officials, employees or volunteers.
 - b. The Contractor's insurance coverage shall be primary insurance as respects the County, its officers, officials, employees and volunteers. Any insurance or self-insurance maintained by the County, its officers, officials, employees or volunteers shall be excess of the Contractor's insurance and shall not contribute with it.
 - c. Any failure to comply with reporting provisions of the policies shall not affect coverage provided to the County, its officers, officials, employees or volunteers.
 - d. The Contractor's insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.

2. All Coverages

Each insurance policy required by this clause shall be endorsed to state that coverage shall not be suspended, voided, canceled by either party, reduced in coverage or in limits except after thirty (30) days' prior written notice by certified mail, return receipt requested, has been given to the County.

- D. Acceptability of Insurers. Insurance is to be placed with insurers with a Best's rating of no less than A:VII.
- E. Verification of Coverage. Contractor shall furnish the County with certificates of insurance and with original endorsements effecting coverage required by this clause. The certificates and endorsements for each insurance policy are to be signed by a person authorized by that insurer to bind coverage on its behalf. All certificates and endorsements are to be received and approved by the County before work commences. The County reserves the right to require complete, certified copies of all required insurance policies at any time.
- F. Subcontractors. Contractor shall include all subcontractors as insureds under its policies or shall furnish separate certificates and endorsements for each subcontractor. All coverages for subcontractors shall be subject to all of the requirements stated herein.

8. BOND

The Contractor shall procure and provide, at its own expense, any Performance and Payment Bond required pursuant to and in accordance with the terms of the Contract Documents.

9. LICENSES; PERMITS

The Contractor shall be responsible for obtaining and maintaining its city or county occupational license and any licenses required pursuant to the laws of the City of Quincy, Gadsden County or the State of Florida or the United States of America. Should the Contractor, by reason of revocation, failure to renew, or any other reason, fail to maintain his license to operate, the contractor shall be in default as of the date such license is lost.

The Contractor shall be responsible for obtaining and maintaining all permits required pursuant to the laws of the City of Quincy, Gadsden County or the State of Florida or the United States of America.

10. ASSIGNMENTS

This Agreement shall not be assigned or sublet as a whole or in part without the written consent of the County nor shall the contractor assign any monies due or to become due to him hereunder without the previous written consent of the County.

11. INDEMNIFICATION; HOLD HARMLESS

The Contractor agrees to indemnify, defend and hold harmless the County, its officers, employees, attorneys, and agents from and against all claims, damages, liabilities, or suits of any nature whatsoever arising out of, because of, or due to the breach of this agreement by the Contractor, its delegates, agents or employees, or due to any act or occurrence of omission or commission of the Contractor, including but not limited to costs and reasonable attorneys' fees, whether or not there is litigation and including those incurred on appeal. The County may, at its sole option, defend itself or allow the Contractor to provide the defense. Whether it elects to defend itself or allow the Contractor to provide the defense, the County shall have the right to select the counsel of its choice to provide the defense and the Contractor shall be responsible for all costs and reasonable attorneys' fees incurred in the defense, whether or not there is litigation and including those incurred on appeal. The indemnity obligations of the Contractor under this Agreement shall continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement. By entering into this Agreement, the County does not intend and in no way waives any sovereign immunity rights that it possesses.

12. AUDITS, RECORDS, AND RECORDS RETENTION

The Contractor agrees:

- a. To establish and maintain books, records, and documents (including electronic storage media) in accordance with generally accepted accounting procedures and practices, which sufficiently and properly reflect all revenues and expenditures of funds provided by the County under this Agreement.
- b. To retain all client records, financial records, supporting documents, statistical records, and any other documents (including electronic storage media) pertinent to this agreement for a period of five (5) years after termination of the agreement, or if an audit has been initiated and audit findings have not been resolved at the end of five (5) years, the records shall be retained until resolution of the audit findings or any litigation which may be based on the terms of this Agreement.
- c. Upon completion or termination of the Agreement and at the request of the County, the Contractor will cooperate with the County to facilitate the duplication and transfer of any said records or documents during the required retention period as specified above.
- d. To assure that these records shall be subject at all reasonable times to inspection, review, or audit by Federal, state, or other personnel duly authorized by the County.
- e. Persons duly authorized by the County and Federal auditors, pursuant to 45 CFR, Part 92.36(l)(10), shall have full access to and the right to examine any of provider's agreement and related records and documents, regardless of the form in which kept, at all reasonable times for as long as records are

retained.

- f. To include these aforementioned audit and record keeping requirements in all approved subcontracts and assignments.

13. MONITORING

Contractor agrees to permit persons duly authorized by the County to inspect any records, papers, documents, facilities, goods, and services of the provider which are relevant to this Agreement, and interview any clients and employees of the provider to assure the County of satisfactory performance of the terms and conditions of this Agreement. Following such evaluation, the County may deliver to the Contractor a written report of its findings and may include written recommendations with regard to the Contractor's performance of the terms and conditions of this Agreement. The Contractor will correct all noted deficiencies identified by the County within the specified period of time set forth in the recommendations. The Contractor's failure to correct noted deficiencies may, at the sole and exclusive discretion of the County, result in any one or any combination of the following: (1) the Contractor being deemed in breach or default of this Agreement; (2) the withholding of payments to the Contractor by the County; and (3) the termination of this Agreement for cause.

14. TERMINATION

The County may terminate this Agreement without cause, by giving the Contractor thirty (30) days written notice of termination. Either party may terminate this Agreement for cause by giving the other party thirty (30) days written notice of termination. The County shall not be required to give Contractor such thirty (30) day written notice if, in the opinion of the County, the Contractor is unable to perform its obligations hereunder, or if in the County's opinion, the services being provided are not satisfactory. In such case, the County may immediately terminate the Agreement by mailing a notice of termination to the Contractor.

15. PUBLIC ENTITY CRIMES STATEMENT

In accordance with Section 287.133, Florida Statutes, Contractor hereby certifies that to the best of its knowledge and belief neither Contractor nor his affiliates has been convicted of a public entity crime. Contractor and his affiliates shall provide the County with a completed public entity crime statement form no later than January 15 of each year this Agreement is in effect. Violation of this section by the Contractor shall be grounds for cancellation of this agreement by the County.

16. NON-WAIVER

Failure by the County to enforce or insist upon compliance with any of the terms or conditions of this Agreement or failure to give notice or declare this Agreement terminated shall not constitute a general waiver or relinquishment of the same, or of any other terms, conditions or acts; but the same shall be and remain at all times in full force and effect.

17. AMENDMENTS

No amendment to this Agreement shall be effective without the prior written consent of the County.

18. VENUE

Venue for all actions arising under this agreement shall lie in Gadsden County, Florida.

19. CONSTRUCTION

The validity, construction, and effect of this Agreement shall be governed by the laws of the State of Florida.

20. DISPUTES

Any and all disputes, including but not limited to those concerning billing and payment, shall be resolved by the County Administrator. All decisions of the County Administrator shall be final.

21. SEVERABILITY

If any provision of this Agreement shall be held or deemed to be illegal, inoperative or unenforceable for any reason, the same shall not affect any other provision or provisions herein contained or render the same invalid, inoperative or unenforceable to any extent whatsoever.

22. EXECUTION

This Agreement may be executed in several counterparts, each of which shall be deemed an original and all of which together shall constitute one in the same instrument.

23. COPYRIGHT; PROPERTY OF COUNTY

All works commenced for use in connection with any task authorized by the County, including but not limited to, all intellectual property, writings, drawings, graphics, and computer files, as well as all data collected and summaries and charts derived therefrom (collectively, "Works"), shall be works made for hire and shall become the property of the County in their native and executable format immediately upon commencement without restriction or limitation on their use and will be made available to the County at any time during the performance of the task and upon completion or termination of this Agreement. Upon delivery to the County, the County will become the custodian of the Works. The County shall have the ability to copyright or trademark any Works, and Contractor shall not copyright or trademark any Works in favor of Contractor.

THE REMAINDER OF THIS PAGE IS LEFT INTENTIONALLY BLANK

IN WITNESS WHEREOF, the parties have executed this Agreement effective as of, though not necessarily executed on, the Effective date.

Signed, sealed, and delivered
in the presence of:

**CRAPPIE MASTERS, INC., a foreign
corporation authorized to transact business
in Florida**

(1st Witness Signature)

(1st Witness – Printed Name)

(2nd Witness Signature)

(2nd Witness – Printed Name)

By: Michael G. Vallentine

Its: President

STATE OF _____
COUNTY OF _____

The foregoing instrument was acknowledged before me this ____ day of _____, 2016, by _____, as _____ of CRAPPIE MASTERS, INC., a foreign corporation authorized to transact business in Florida, on behalf of said company. Such person: () is personally known to me; () produced a current driver's license as identification; or () produced _____ as identification.

(Notarial Seal)

(Signature of Notary Public)

(Typed or Printed Name of Notary Public)

ATTEST: GADSDEN COUNTY
CLERK OF COURT

**GADSDEN COUNTY, FLORIDA, a political
subdivision of the State of Florida**

NICHOLAS THOMAS

BRENDA HOLT

Chairperson, Gadsden County Board of County
Commissioners

APPROVED AS TO FORM FOR
RELIANCE BY GADSDEN COUNTY
ONLY: GADSDEN COUNTY
ATTORNEY

DAVID J. WEISS

**Request for Proposal
RFP No. 16-05
Crappie Fishing Tournament**

Gadsden County Board of County Commissioners Tourist Development Council is seeking sealed proposals from individuals or teams to provide an Annual Crappie Fishing Tournament at Pat Thomas Park with a (3)three year commitment. These events will take place February 3rd and 4th, 2017. An original and five (5) bound copies of sealed proposals, marked "SEALED PROPOSAL FOR CRAPPIE TOURNAMENT", will be received until 10:00 a.m., Thursday, February 11, 2016, in the Management Services Department, 5-B E. Jefferson Street, Room 204, Quincy, FL 32351 and opened immediately thereafter in the County Administrator's Conference Room, 9-B East Jefferson Street, Quincy, FL 32351.

Additional information concerning the proposed services being requested and the ranking criteria to be used to evaluate the RFP's may be obtained from the Planning and Community Development Department at 9 East Jefferson Street, Room 102, Quincy, FL 32351. All questions should be in written form and directed to Sonya Burns, Administrative Assistant II at sburns@gadsdencountyfl.gov.

RFP's will not be valid if not sealed in an envelope marked "SEALED PROPOSAL FOR CRAPPIE TOURNAMENT" and identified by the name of the firm or team, proposal number and time of opening. The Gadsden County Board of County Commissioners reserves the right to reject any one proposal or all proposals, any part of any proposal, to waive any informality in any proposal, and to award the purchase in the best interest of the County. EEO/AA

Date Issued: 1-28-2016

I. GENERAL INSTRUCTIONS:

A. Response Address. The response to the request should be submitted in a sealed addressed envelope to: Managment Services Dept.

5B East Jefferson Street
Quincy, Florida 32351

Proposal Number: 16-05

Please provide one bound original and five bound copies.

B. Contact.

Sonya Burns (TDC Administrative Assistant) Gadsden County Tourist Development Council in writing at sburns@gadsdencountyfl.gov for additonal information and questions.

C. Proposal Deadline. Proposals arriving after the specified date and time will be rejected and returned to offerer unopened.

II. SCOPE OF SERVICES:

Specified below in Goals under performance of contract.

A. Provider Requirements

- To qualify for consideration as a qualified Proposer, the following minimum qualifications must be met and the qualifier must acknowledge that they meet all requirements:
- All private, for-profit, non-profit and public entities shall be eligible to submit Proposals.
- At least a (3) three year tournament commitment will be required. Tournaments will be held at Pat Thomas Park on beautiful Lake Talquin, in Gadsden County.
- Provide the necessary staffing.
- Market Gadsden County TDC and hosting facility on all printed material, flyers and websites.
- Comprehensive public liability insurance against any liability for injury or death to persons and/or damage to property occurring in, on or about the premises in the amount of \$1,000,000.00 (combined single limit bodily injury and property damage). Policy shall list the Gadsden County Board of County Commissioners as an insured.
- Successful Proposer shall hold the Gadsden County Board of County Commissioners harmless against damage done to the premises, boat dock/transient docks or any municipal facilities including water and sewer lines due to the operation of the facility or acts of Proposer's agents or employees.
- Each Proposer shall disclose any conditions that might adversely affect the cost or time of operations.
- Work with County staff to determine and locate weigh-in site and requirements.
- It is expected that the Proposer shall be on-site for a sufficient time required prior to the first day of operations in order to effectively prepare for the start-up.
- Provide references from entities for whom you have provided similar services.
- Maintain and keep the building located at the boat launch ramp facility in a good, safe and clean manner and shall obey and comply with all lawful requirements, regulations, orders,

rules, laws and ordinances of all public authorities that in any way affect the facility or the use of the facility and improvements.

- Operate during scheduled fishing tournament times and work with the Gadsden County Parks and Recreation Supervisor and TDC staff to satisfy the requirements of hosting the tournaments.

III. QUALIFICATION CONTENT

A. The bid submission must have a manual signature and addendum acknowledgment.

B. Cover letter.

C. Background and Credentials Specifications.

Please submit the following information with descriptions:

- Firm/Team Background
- Size and Scope of Team
- Current and Past Relevant Events
- Other Key Events

D. Case Studies/work history.

Please provide relevant information that might help in the selection process.

IV. SELECTION PROCESS

The selection committee will be comprised of members of the Gadsden County Tourist Development Council.

The committee will use the criteria described in section V below during the selection process.

The committee will have made their selection by February 18, 2016 and will make their recommendation to the Board of County Commissioners during their regularly scheduled meeting to be held on March 1, 2016.

V. EVALUATION CRITERIA 50 Points Total

Capability of applicant, in terms of professional qualifications and certifications, to fulfill the requirements of this project. (25 pts)

Has the company demonstrated excellence and relevance of past ? (15 pts)

Has the company provided all relevant material. (10 pts)

IV. OVERVIEW:

A. Goals. The Gadsden County Tourism Development Council is seeking to Increase traffic and tourism in the County.

GCBOCC RFP No. 16-05
Crappie Fishing Tournament

- Brand and promote Gadsden County as a marketable visitor destination.
- Increase average length of stay.
- Increase first time visits.
- Increase awareness of Gadsden's visitor assets. (Fishing, Canoeing, hunting, biking etc.,)
- Promote a positive Gadsden County Image.
- Increase traffic by increasing unique visitors to egadsden.com

**SWORN STATEMENT UNDER SECTION 287.133(3)(a),
FLORIDA STATUTES, ON PUBLIC ENTITY CRIMES**

THIS FORM MUST BE SIGNED IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICE AUTHORIZED TO ADMINISTER OATHS.

1. This sworn statement is submitted to Leon County Board of County Commissioners by:

_____ for:
[print individual's name and title]

[print name of entity submitting sworn statement]

whose business address is _____

and (if applicable) its Federal Employer Identification Number (FEIN) is _____.

(If the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement:

_____.)

2. I understand that a "Public Entity Crime" as defined in Paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid or contract for goods or services to be provided to any public entity or an agency or political subdivision of any other state or of the United States and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.
3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or conviction of a public entity crime, with or without adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.
4. I understand that an "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means:

1. A predecessor or successor of a person convicted of a public entity crime: or

2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

Name of Company: _____

Contact Person: _____

Mailing Address: _____

Authorized Signature, Title: _____

Name: (Typed or Printed) _____

Phone Number: _____

Fax Number: _____

Website/Email Address: _____

Date: _____

DRUG-FREE WORKPLACE CERTIFICATION

The undersigned vendor, in accordance with Florida Statute 287.087 hereby certifies that
_____ does:

Name of Business

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance program, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirement.

Company Name _____ Vendor's Signature _____

Must be executed and returned with attached bid at time of bid opening to be considered.

**Gadsden County
Board of County Commissioners
Management Services
P O Box 920
Quincy, FL 32353**

NOTICE TO PROSPECTIVE BIDDERS

NO BID

If not submitting a bid at this time, please detach this sheet from the bid documents, complete the information requested, and return to the address listed above.

NO BID SUBMITTED FOR REASON(S) CHECKED AND/OR INDICATED:

_____ Our company does not handle this type of product/service.

_____ We cannot meet the specifications nor provide an alternate equal product.

_____ Our company is simply not interested in bidding at this time.

_____ Due to prior commitments, I was unable to attend pre-proposal meeting.

_____ Other; (Please specify) _____

We do _____ we do not _____ want to be retained on your mailing list for future bids for the type or product and/or service.

Signature: _____

Title: _____

Company: _____

BID TABULATION FORM

BID TITLE: Crappie Tournament BID NUMBER: 16-05 OPENING DATE: 2-11-2016 TIME OF OPENING: 10:00 a.m.	OPENED BY: Shelia Faircloth TABULATED BY: Shelia Faircloth VERIFIED BY: Arthur Lawson, Sr. Page 1
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BIDDER LIST	BID AMOUNT
Crappie Masters 585 NW 500 Road Clinton, MO 64735	<ul style="list-style-type: none"> • One day qualifier = \$7500.00 • Two day state championship = \$15,000.00 • Two day one pole ultimate challenge = \$15,000.00 • One day national qualifier plus Crappie Master television package = \$13,500.00 • Two day state championship plus Crappie Masters television package = \$20,000.00 • Two day one pole ultimate challenge plus Crappie Masters television package + \$20,000.00
Adjourned @ 10:15 a.m.	

CASE STUDIES / WORK HISTORY

Crappie Masters just concluded the 2016 Florida State Championship which was held on the St. Johns River in Deland, FL. There were teams from fourteen different states that participated. Our Facebook page reached an all-time high of over a 120,000 post reach for the week due to the quality of fish being caught. Since the tournament, three non tournament anglers have made a trip to go fishing on the St. Johns and one of our National Sponsors, Charlie Brewer, has been there since the tournament fishing and enjoying tourist destinations. Two of the out of state teams are headed back to do more fishing this week with the weather warming up and the bite getting better. During the week of the tournament, we conducted a media day that was a huge success with eight different Outdoor Writers attending and writing several articles related to the fishery that will draw national attention.

Please feel free to visit our website at www.crappiemasters.net where you will find press releases related to our events plus tournament schedules and details. You may also check out our Facebook Page, Crappie Masters, which just surpassed 20,000 likes. If you scroll through our recent posts in late January you will see how effective our Facebook page was during this past Florida State Championship tournament.

Grenada Lake, MS has conducted economic impact studies in the past years that show a true economic impact from a Crappie Masters National Championship. The National Championship does draw a significant amount of boats versus a regular season event but their study showed an economic impact of over 5 million dollars with 220 boats participating. The average Crappie Masters event for the regular season draws 59 boats with an average economic impact of over \$500,000.00. Our Florida tournaments tend to draw fewer boats on average but get a lengthier stay from the participants of the tournament.

Our plan for the Lake Talquin tournament would be to have the first Florida tournament, St. Johns River, during the last week of January and follow that up with the Lake Talquin tournament the first week of February. This should showcase the quality of fish Talquin has to offer with the spawn being close and allow the anglers to move from the first Florida tournament to the second Florida tournament which means you would get them for a full week. Then we could make it to where you have to fish both tournaments and the team that accrues the most points in both tournaments would be the Florida State Champions!!!

Mike Vallentine 660-351-6960
email:michael.vallentine@yahoo.com
Crappie Masters, Inc. P.O. Box 121-Clinton, MO. 64735

EXHIBIT B



The guarantee says it all!
Promote • Enhance • Preserve

February 1, 2016

Gadsden County Board of Commissions,

Crappie Masters would like to be considered to be contracted for the three year commitment for an annual crappie tournament at Pat Thomas Park. We have included the following items in this proposal: All applicable paperwork, Power Point Presentation, Crappie Masters Magazine, Crappie Masters Crappie Guide, Crappie Masters Tri-Fold, and a Crappie Masters Confidential Contract with pricing options.

Crappie Masters offers more than just a national crappie tournament with a direct positive economic impact. We promote the fishery, tourist destination points, and local amenities through all of our media outlets; print, social media, website, radio, and television. When Crappie Masters adds a lake to the schedule you receive year round promotion from pre-tournament advertising, week long tournament activity, and post tournament promotion that will reach millions to make your lake a new destination point!!

Thank you for your consideration,

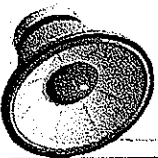
Mike Vallentine
Crappie Masters President/Owner

660-351-6960
Michael.vallentine@yahoo.com
www.crappiemasters.net

Paul Alpers 573-280-8020 – Mike Vallentine 660-351-6960
email: michael.vallentine@yahoo.com
Crappie Masters, Inc. P.O. Box 121-Canton, MO. 64735

Tournament Hosting

Hosting a Crappie Masters event comes with a variety of promotional opportunities for your lake and/or community along with a substantial positive economic impact. We offer several options of tournaments to draw anglers from several states along with local anglers to showcase tournament waters and local amenities. Each one of our tournaments act as a national qualifying points event to help draw anglers from all parts of the country which leads up to the year end National Championship.



Crappie Masters Mission

- Our goal is to maximize the economic impact of the host by focusing on marketing and promotions of tournament waters, local businesses, tourist destinations, and lodging. We will be promoting our tournament and your community nationally and locally through multiple resources to ensure maximum exposure.



Nationwide Marketing

- Print and distribute 25,000 Crappie Masters Crappie Guides that includes local advertisements, tournament information, hotel information, and host information.
- Print and distribute 10,000 Crappie Masters Tri-Folds that includes a tournament schedule and entry form
- Hundreds of tournament posters distributed locally that include a tournament schedule, tournament, host, and hotel information.
- Tournament press releases on crappiemasters.net website that are shared with local and national media
- National radio exposure promoting your tournament on our flagship station, KMMO and local radio ads to promote the tournament



Nation-wide Marketing

- Crappie Masters Television packages available. Crappie Masters TV airs on the Pursuit Channel and reaches an average of 3.8 million households annually.
- Crappie Masters Magazine coverage and Crappie Masters monthly newsletter promotion and coverage
- Crappie Masters Social Media coverage and promotion of your tournament (Facebook and Twitter)
- National coverage with some of the great names in outdoors sports, Ron Presley, Tim Huffman, Ron Wong, Kinny Haddox, Josh Gowan, Crappie.com, Crappie Now, The Examiner, Outdoors First Media, Crappie Time, The Fishing Wire, plus many more



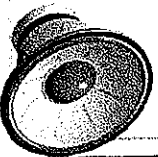
Local Promotion

- Radio - Purchase or trade out airtime on local radio stations to promote and inform the public of the tournament.
- Tournament posters distributed to promote the tournament
- Crappie Masters Crappie Guides distributed locally
- Crappie.com ads targeting the local residents
- Local tournament anglers will assist in promotions by being available for newspaper, radio, and television interviews
- Availability of the Crappie Masters team for local newspaper, radio, and television interviews



Economic Impact

- Crappie Masters tournaments average 59 boats (118 anglers) with over 10 states being represented.
- 74% out of state participation average, 20% out of town participation average, 6% of teams were local.
- Tournament anglers average 4 trips per year per tournament with an average stay of 4 nights. These averages reflect pre-tournament preparation and the trip for the tournament.
- Each team spends an average of \$275.00 each day in your local economy. Lodging, fuel, food, bait, and incidentals are examples.
- Crappie Masters events generate an average economic impact of over \$500,000.00
- Pre and post tournament press releases, magazine, newspaper, radio, social media and print media offer a value of over \$25,000.00 in advertising for your area

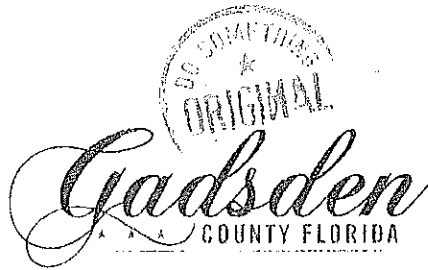


Schedule of Events

- Local and National advertising rolls out around the first of the year and continues through and after the tournament
- Anglers and staff are available for media events during the week of the tournament; organized media day available for two day tournaments
- Registration and Rules Meeting the evening before the tournament
- Tournament and Weigh In
- Free Kids Fishing Rodeo on the day of the tournament – kids ages 0-15 are invited to fish for fun and prizes as each kid goes home with a prize
- Tournament results, interviews, and press releases are distributed locally and nationally

Closing

Thank you for your interest in Crappie Masters. Lets make your lake become a destination for crappie anglers across the country and an annual stop on the tournament trail.



Have been in contact with Mike Vallentine of Crappie Masters, and here is what I have gathered about the RFP, and what Gadsden County Gets.

ONE and TWO Day Tournaments

Both the one and two day tournaments come with the following for Gadsden County.

- One full page ad in the Crappie Masters Crappie Guide (25,000 copies) featuring the host, Gadsden County
- Tournament information page in the Crappie Masters Crappie Guide
 - All details regarding the tournament and the host (Gadsden County)
 - Fishable waters
 - Registration site
 - Weigh in site
 - Kids fishing rodeo site, and
 - Host accommodations listing
- Tournament listing on the Crappie Masters schedule appearing in all:
 - Crappie Masters Tri-Folds (10,000 copies)
 - All tournament posters (2000 copies)
 - All Crappie Masters Magazines (12,000 copies)
 - Crappie Masters Crappie Guide (25,000 copies), and
 - Crappie Masters website
- Social Media promotion leading up to the tournament on Crappie Masters Facebook and Twitter
- Local radio promotion leading up to the tournament
- Pre and post tournament press releases on the Crappie Masters website.
 - Press releases are put out to our media list and to the tournament host before and after the tournament.
 - Press releases and results are shared with following national writers and other outdoor affiliates.
- Post tournament photo gallery available on the Crappie Masters website and Social Media
- Post tournament results available on the Crappie Masters website and Social Media
- Post tournament results and tournament details are published in the following edition of the Crappie Masters Magazine

One day and two day tournaments are both national qualifying events which means the top 10 are automatically qualified to fish the National Championship that year

ONE Day Tournament Only

- One day tournaments bring an average of 54 boats throughout the course of the year.
- Anglers from across the country will make 2-3 trips per year on average to get familiar with the lake and for pre fishing – which mean business for Gadsden County.
- Each trip results in a 2 to 3 night stay on average plus a trip for 3 to 4 days to fish the tournament.
- The average economic impact from a one day event is around \$400,000.00 plus an advertising campaign for the tournament host totaling around \$20,000.00.

TWO Day Tournament Only

- Two day tournaments come with a little more bang for your buck.
- Anglers will make an extra trip for scouting and pre fishing plus they tend to stay for an additional two nights during the week of the tournament.
- Two day tournament boat average is 64 (10 more than one-day).
- The average economic impact is around \$600,000.00 plus an advertising campaign totaling over \$25,000.00 due to an added media day event that is included in two day tournaments.
- The Media Day event has a few options.
 - They can invite members of the media out to go fishing with some of the pro teams for a few hours the day before the tournament for a friendly big fish competition and a luncheon, or
 - They can invite media members out to meet with some of the teams fishing the tournament and their staff for interviews and photos plus a luncheon.
 - Both are very effective.
 - All are included in the two day pricing.
- Two day events tend to draw more media coverage, more attendance, have a higher economic impact, plus they have higher tournament paybacks.

Crappie Masters Television

- Crappie Masters Television is an option that can added to either the one day or two day tournament.
- The film crew will show up and film the event which will air the following season on Crappie Masters Television.
- They will film for three days to get pre fishing footage, some tips and techniques to fish our lake, and tournament coverage.
- All of our shows come with inserts throughout the show to feature local attractions and accommodations so we can showcase the fishery and the area.
- Crappie Masters TV is on the Pursuit Channel, channel 604 on Direct TV and channel 393 on Dish Network, a free channel that is available to all Direct TV and Dish Network customers, around 40 million, and airs during Q1 and Q2, 26 weeks, each season.
- Our show would air three times during one week in Q1 and three times during one week in Q2 for a total of 6 airings.
- Each show averages approximately 45,000 unique viewers per airing which would give the show a total of 270,000 views.
- The cost is an additional \$6000.00 to a one day tournament or \$5000.00 to a two day tournament.

General Gadsden Coverage

- Gadsden County would be the tournament host which means they would be mentioned as the tournament host in all advertising and printed materials throughout the year as listed above and our logo will be used in all applicable printed materials.

- If we choose to include television, we will be mentioned in the show also.
- When Crappie Masters adds a lake to their schedule, their goal is to make our lake a new destination for anglers and tourists from across the country to come and visit time and time again.
- Mike said he already knows Lake Talquin has good crappie fishing and would work hard to let the rest of the country know about it.
- Reaching the 1.7 million crappie fishing anglers across the country and their families has made Crappie Masters successful and is why they keep getting invited back to their locations year after year.
- **MIKE'S SUGGESTION** is to look at hosting the second leg of the Florida State Championship, either as a one day or two day, along with the television package.
 - They will be on the St. Johns River the week before with the first leg of the Florida State Championship then everyone there would travel to Lake Talquin to participate in the second leg of the Florida State Championship plus all the other local interest and addition travelers.
 - The Florida State Championship is determined by an accumulation of points from both tournaments.
 - There is additional prize money available for this as well.
 - Lake Talquin would not be a candidate for a One Pole Ultimate Challenge tournament.